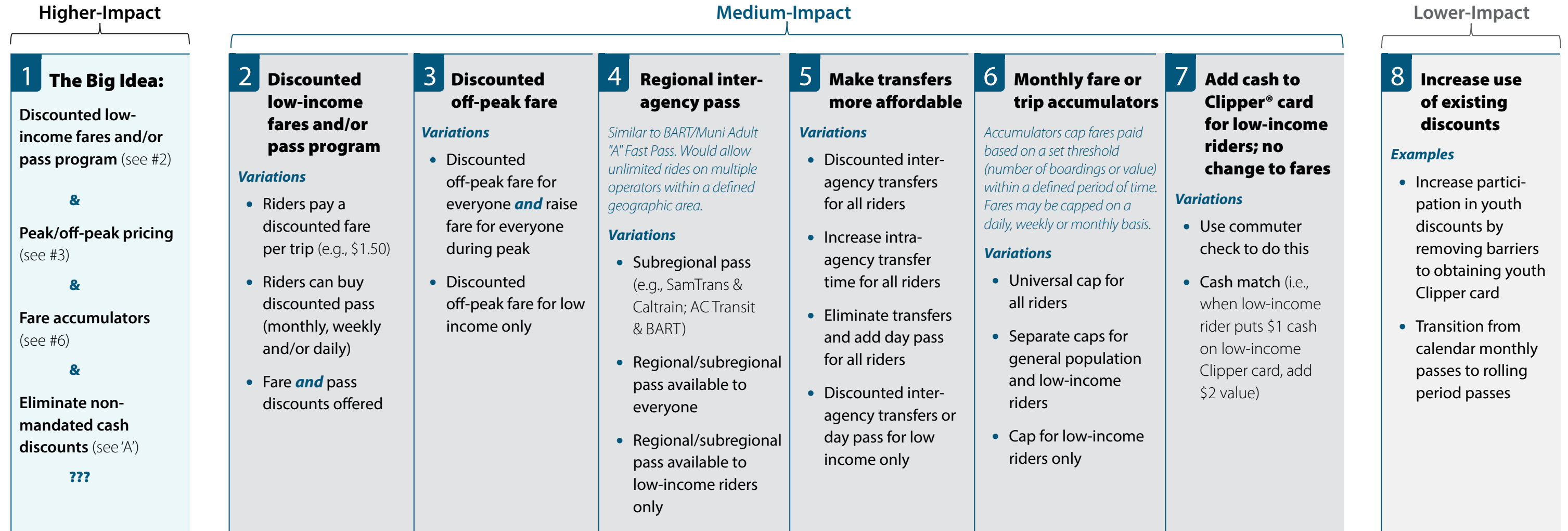


# MTC Regional Means-Based Transit Fare Pricing Study

## PRELIMINARY SCENARIOS



### Scenario Objectives:

- S-1.** Make transit more **affordable** for the Bay Area’s low-income residents.
- S-2.** Move towards a more **consistent regional standard** for fare discount policies.
- S-3.** Define a transit affordability solution that is **financially viable and administratively feasible**, and does not adversely affect the transit system’s service levels and performance.

### Revenue Generating

Many of the scenarios above may need to be paired with one or more of the following revenue generating scenarios in order to meet Scenario Objective S-3.

<b>A. Eliminate non-mandated cash discounts/eliminate proxies for low income</b>  FTA requires 50% fare discount during off-peak for seniors (65+), persons with disabilities, and persons with Medicare cards.	<b>B. Eliminate discounted fare products (e.g., monthly passes)</b>	<b>C. Implement fare increases for non-low-income riders</b>
---	---	--